China Entry & Exit Inspection and Quarantine Association Document

CIQA No.48 of 2014

Invitation on holding the Exhibition of China International Food, Meat and Aquatic Products 2015

The inspection and quarantine associations and relevant enterprises

With the rapid development of China’s economic, people’s living standard has enhanced day by day. Increasing attention has been paid to food safety, so that high-quality import and export food have caught the attention of consumers and been sought after. Therefore, under the host of the China Entry & Exit Inspection and Quarantine Association, and the organization of Shanghai Golden Commercial Exhibition Co., Ltd, the Exhibition of China International Food, Meat and Aquatic Products 2015 will be held in the Shanghai New International Expo Center on June 10-12, 2015. The exhibition has made full use of international resources of the China Entry & Exit Inspection and Quarantine Association on the field of food import and export, and will collaborate with the professional associations and international institutions. It has invited major food export enterprises from the United States, Canada, Brazil, Argentina, Japan, South Korea, Thailand, Australia, New Zealand, France, Germany, Denmark, Spain, the European Union, ASEAN and other countries and regions as well as domestic ones to exhibit. Meanwhile, a safety & quality forum of international food, meat and aquatic products and cooking competitions of imported food will be held. Nearly thousand enterprises in the field of food, meat, aquatic products and inspection and quarantine will attend the exhibition and forum then. The exhibition will build a professional platform for manufactures, buyers and consumers to exchange ideas and cooperate with each other, promoting the development of food import and export trade and the exchange in food culture between China and foreign countries.

Hereby notify the related matters as follows:

1. About the show
   Exhibition of China International Food, Meat and Aquatic Products 2015

2. Time
   June 10-12, 2015

3. Venue
   Shanghai New International Expo Centre
   2345 Longyang Road, Pudong New Area Shanghai P.R.C.
4. Website:
www.fmachina.cn

5. Exhibition range
All kinds of food and beverage, meat and meat products, aquatic products, milk and
dairy products, fruit, vegetables, wines and spirits, processing and packaging
machinery, testing equipment and materials, etc.

6. Exhibition features:
To highlight the important trade status of imported meat and aquatic products.

a. Meat products:
Chinese meat industry has grown rapidly in the past 10 years. According to relevant data, the
volume of imported pork, poultry, beef and mutton has hit 2.65 million tons by 2013,
increasing 30.8% compared to that in 2012. China has become a big consumer of imported
meat. Although the imported meat has the features of large quantities and multiple batches, it
has accounted for only 3.1% of domestic production which is 85.36 million tons. The facts
above suggest a large domestic market and the imported meat market has a significant space
for development.

b. Aquatic products:
China is not only the world's largest fishery and aquaculture country, but also the largest in the
import and export and processing of aquatic products. Besides, China holds the first place of
the volume of imported aquatic products. In the first half of the year, the volume of imported
aquatic products is 2.2758 million tons, the amount of which is $4.585 billion, enjoying a
year-on-year growth of 10.14% and 11.51% respectively. Meanwhile, the export volume of
materials for processing is 547,200 tons, the amount of which is $2.54 billion. The per capita
aquatic products consumption has increased from 5kg in 1970 to nearly 30kg now. With the
rapid growth of economy and a population of 1.3 billion, China has become the world's most
significant market of the aquatic products circulation and consumption.

7. Participation fees
The event is divided into exhibition and forum.

(1) The exhibition: Indoor raw space and standard booth
   a. Indoor Raw Space: USD 480.00/Sq.m.
      Note: the raw space (minimum 36 sq.m.) only supplies a show space excluding stand
frames, show equipment, carpet and power supply, etc.
   b. International Standard Booths: USD 4,800.00/Expo; 3m × 3m
      Each standard booth consists of 3-sided white partitions, bilingual fascia board, 1
      information counter, 2 folding chairs, fully-floored carpet, 2 arm spotlights, 1 220V/5A
      power socket and 1 wastebasket. (Booths shall be distributed in the order of registration.
      Registers first, arranges first. )

(2) The forum discussion:
The Safety & Quality Forum of International Food, Meat and Aquatic Products will be
held at the multifunctional meeting room in the exhibition hall. Leaders from the General
Administration of Quality Supervision, Inspection and Quarantine of P.R.C., China Food and Drug Administration, the Ministry of Commerce of the P.R.C., the Ministry of Public Security of P.R.C., the Ministry of Industry and Information Technology of P.R.C., General Administration of Customs of P.R.C., Shanghai Municipal Government and relevant associations will have an in-depth discussion with enterprise representatives around the issue of safety and quality control of food, meat and aquatic products.

**Registration Fee:** $1,280 per person

8. Active support and cooperation shall be rendered by the departments concerned. Please fill in the application form, fax it to the organizer and inform the committee by phone.

**Contact Information**

**China Entry & Exit Inspection and Quarantine Association**

TEL(Beijing): (86-10)6238-0368,8208-1809  
FAX: (86-21)6238-0368  
Mobile Phone: (86)137 1772 5921  
Contact Person: Xu Jia  
E-mail: fmachina@ciq.org.cn

TEL(Shanghai): (86-21)3115-1073,6439-6190  
FAX: (86-21)5013-1761  
Mobile Phone: (86)136 5194 9391  
Contact Person: Shirley Gong  
E-mail: shirley.gong@goldenexpo.com.cn

**Attachment 1:** Booth application form  
**Attachment 2:** Forum application form

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Key words: Invitation Hold Safety Exhibition Quality Control Forum

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China Entry & Exit Inspection and Quarantine Association

October, 2014

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Issued in October 14, 2014
Attachment 1:

Booth Application Form

To attend the Exhibition and Safety & Quality Forum of China International Food, Meat and Aquatic Products 2015, please fill in the form carefully and fax it or email it to the organizing committee for unified arrangement.

<table>
<thead>
<tr>
<th>Company</th>
<th>Chinese:</th>
<th>English:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Address</td>
<td>Postcode</td>
<td></td>
</tr>
<tr>
<td>Tel</td>
<td>Fax</td>
<td></td>
</tr>
<tr>
<td>Contact</td>
<td>(Title</td>
<td>Mobile Phone</td>
</tr>
<tr>
<td>E-mail</td>
<td>Website</td>
<td></td>
</tr>
</tbody>
</table>

1) **Option 1: International Standard Booth and Raw Space**
- □ Room Area _______ Booth Number____________ Fee _________ (USD)
- □ Standard Booth  Booth Number__________ Fee _________ (USD)
  Special requirements: ____________________________

2) **Option 2: Fair Catalogue Size: 140mm(W)×210 mm(H)**
- □ Front Cover: 50000(RMB)  □ Back Cover: 40000(RMB)
- □ Inside Front Cover: 30000(RMB)  □ Inside Back Cover: 20000(RMB)
- □ Colored Page: 12000(RMB)  □ Monochrome Page: 6000(RMB)

3) **Option 3: Advertisements and Sponsorship**
- □ Ticket  □ Chest Card  □ Paper Bag  □ Other_______ Total _______ (USD)
  For more information about the sponsorship options and advertising sites, please refer to attachment. (On-site Quotation)
  **Total Fee:** $______________________________
  The payment will be remitted outward within three working days after signing the contract, please check then.

**Total Fee**

**Note and Special Requirements:**

**Committee Specified Account**
Beneficiary’s Bank in China Shanghai Branch
SWIFT: BKCHCNBJ300
Beneficiary:
Shanghai Golden Commercial Exhibition Co., Ltd.
Account No.: 439059238556
Bank: Bank of China, Shanghai Waigaoqiao Free Trade Zone Sub –Branch

**Company Stamp/Chop:**
Signature: ____________________________
Date: ____________

The Secretariat Committee in Beijing
**Address:** 11 Building, C10 Jian Xiang Villa, Jia No.1 North Hua Yan Road, Chao Yang District, 100029 Beijing, P.R.C.
**Tel:** 0086-10-6238-0368, 8208-1809  **Fax:** 0086-10-62380368
**Contact:** Xu Jia, Liu Xiaohui  **E-mail:** fmachina@ciq.org.cn

The Secretariat Committee in Shanghai
**Address:** Room 2001-2002, No.2, Maji Road, Pilot Free Trade Zone, 200131 Shanghai, P.R.C.
**Tel:** 0086-21-3115-1073, 6439-6190  **Fax:** 0086-21-50131761
**Contact:** Gong Xuejuan, Yang Jianzhuang  **E-mail:** info@goldenexpo.com.cn
Attachment 2:

**Forum Application Form**

To attend the Safety & Quality Forum of China International Food, Meat and Aquatic Products 2015, please fill in the form carefully and fax it to 021-50131761, or email it to shirley.gong@goldenexpo.com.cn for unified arrangement.

<table>
<thead>
<tr>
<th>Company</th>
<th>Chinese:</th>
<th>English:</th>
</tr>
</thead>
</table>

**Company Type:**
- Food and beverage
- Meat and meat products
- Aquatic products
- Milk and dairy products
- Tea and Coffee
- Fruit and vegetables
- Wine and spirits
- Processing and packaging machinery
- testing equipment and materials
- Testing Enterprises
- Testing Organization
- Government Agency
- Others

<table>
<thead>
<tr>
<th>Attendee</th>
<th>Gender</th>
<th>Department</th>
<th>Position</th>
<th>Tel</th>
<th>Mobile Phone</th>
<th>E-mail</th>
</tr>
</thead>
</table>

**Contact**

**Sponsorship Opportunities:**
(The following is part of the sponsorship opportunities, please contact us for more information)
- Co-organization Sponsor
- Banquet Sponsor
- Speech Sponsor
- Booth Sponsor
- Panel Sponsor
- Chest Card & Paper Bag

**Registration Fee:**  
$1280 per person (including service fee, documents, lunches and coffee breaks during the summit, excluding accommodation)  
Domestic: 4800RMB per person  
Special offers:
1.12% off (≥3 participants) & 23% off (≥5 participants)  
Note: All above can be enjoyed at the same time

**Total Fee:** Our company has ______attendee, _________RMB in total.

To make the forum more professional and closer to the need of enterprises, please fill in the following items.

Topics you are interested in:________________________

Enterprises or guests you want to see:________________________

**Committee Specified Account**
Beneficiary’s Bank in China Shanghai Branch
SWIFT: BKCHCNBJ300  
Beneficiary: Shanghai Golden Commercial Exhibition Co., Ltd.
Account No.: 439059238556  
Bank: Bank of China, Shanghai Waigaoqiao Free Trade Zone Sub –Branch

**Company Stamp/Chop:**
Signature:________________________
Date:________________________

**Address:** Room 2001-2002, No.2, Maji Road, Pilot Free Trade Zone, 200131 Shanghai, P.R.C.
**Tel:** 0086-21-3115-1073, 6439-6190  
**Fax:** 0086-21-50131761
**Contact:** Gong Xuejuan, Yang Jianzhuang  
**E-mail:** shirley.gong@goldenexpo.com.cn